



Giv'er Charity Challenge



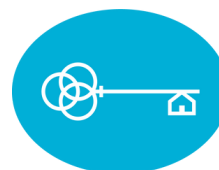
MAY 17TH-19TH, 2024

Let's join hands to make the **Emera Blue Nose Giv'er Charity Challenge** memorable and impactful!

We look forward to discussing how your organization can get involved with **Alice House as your charity of choice.**

Contact

Phone 902-809-7585
Website www.alicehouse.ca
Email funddevelopment@alicehouse.ca
Address P.O. Box 333, Dartmouth N.S. B2Y 3Y5



About the Giv'er Charity Challenge

Welcoming all ages, abilities and fitness levels, **the Giv'er Charity Challenge is a unique fundraising program available at the Emera Blue Nose Marathon** – Atlantic Canada's largest annual marathon. **Participants can make their run, walk, or wheel more meaningful by raising funds for a charity of their choice!**

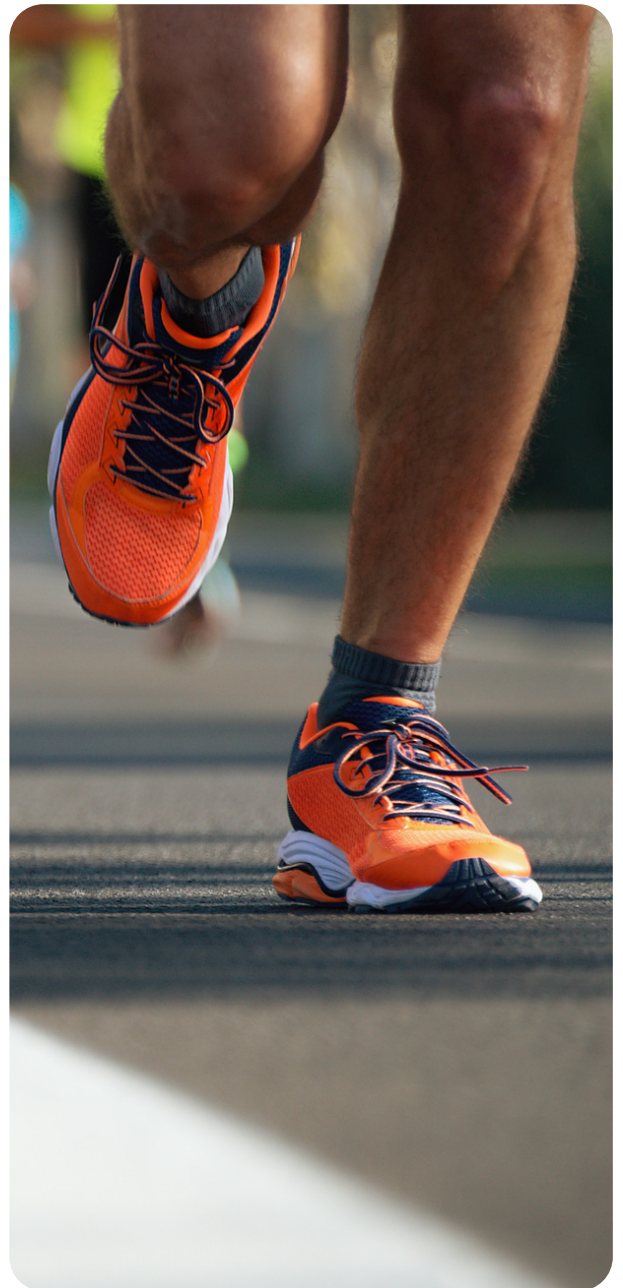
With registration underway, **now's the time to get involved with Alice House as your official charity of choice.** The most successful charities recruit supporters to join – which is why we are reaching out to ask if you'd be interested in **getting involved as a fundraising partner.**

How It Works

Upon registration, **participants can choose Alice House as their charity of choice,** creating personal or team fundraising pages to collect donations. Your involvement as a fundraising partner **encourages the formation of staff teams and individuals to run in support of our cause.**

We believe that your participation will not only make a **significant difference in the lives of those we serve but will also enhance your community engagement initiatives.**

ON YOUR MARK • GET SET •
LET'S GIV'ER!
Halifax • May 17-19, 2024



In 2023, **over 400 fundraisers** participating in the Blue Nose Marathon raised over **\$255,000 for charity!**

Why Get Involved?

Community Impact

Align your organization with a cause that makes a tangible difference in the community. By supporting Alice House, you contribute to our mission of providing a safe haven and support services for women and children escaping domestic violence.

Teambuilding Opportunities

Fundraising challenges encourage friendly competition and camaraderie - fostering a sense of accomplishment and teambuilding experience for participants.

Visibility and Recognition

On race day, showcase your organization's goodwill and community spirit to thousands of participants, spectators, and media, amplifying visibility and commitment to community.

Event Participation

Promote a healthy and active lifestyle while supporting a meaningful cause. Your team will get the opportunity to connect with Alice House staff and volunteers at the Saturday events – Doctors Nova Scotia Youth Run 2KM and 4KM and the Blue Nose 5KM.

Partner Benefits

- ✓ Helping to ensure sustainability of services at AH
- ✓ Logo placement at cheering station
- ✓ Recognition on Alice House website
- ✓ Tagged in 1 social media post
- ✓ Staff presentation at a company or Board meeting
- ✓ Invitation to Alice House events
- ✓ Option to add employees to AH mailing list

Canadian employees who think their employer is committed to community are:

- **1.5x as likely to stay with the employer**
- **1.9x as likely to be satisfied with their job**
- **2.6x as likely to recommend their employer**
- **3x as likely to say the company has a purpose they believe in.**

Source: Imagine Canada, *WAKE UP CALL: Navigating New Pathways for Corporate Community Investment in Canada*

